

# BENSON & HEDGES

*The Deluxe 100.*



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Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

*Menthol*

10 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report Dec '81.

00720-00246-A  
Benson & Hedges Menthol  
"Gold Lights"  
Tampa—May 10, 1992  
Newsmarket—May 3, 1992  
New York—May 3, 1992 (SC)  
page—40 (closed)

Wells, Rich, Greene, Inc.



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